

Privacy Policy

At **The Yacht Guyz**, your privacy and trust are paramount. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit our website, book our services, or interact with us.

1. Information We Collect

We may collect the following types of personal information:

- Contact Information: Name, email address, phone number, mailing address.
- **Booking Information:** Details of your yacht charter, payment information, and preferences.
- **Usage Data:** Information about how you interact with our website and services, including IP address, browser type, and pages visited.
- **Communication:** Records of any communications you have with us, including emails and customer service interactions.

2. How We Use Your Information

Your information is used for the following purposes:

- To process and manage your bookings and payments.
- To provide customer support and respond to inquiries.
- To send important updates, confirmations, and promotional offers (only if you opt-in).
- To improve our website, services, and customer experience.
- To comply with legal and regulatory obligations.

3. How We Protect Your Information

We implement appropriate technical, administrative, and physical safeguards to protect your personal data from unauthorized access, disclosure, or misuse. Our systems are regularly reviewed to maintain high standards of security.



4. Sharing Your Information

We do **not** sell or rent your personal information to third parties. We may share your information with:

- Trusted service providers who assist us in operating our business (e.g., payment processors, IT services).
- Legal authorities if required by law or to protect our rights.

All third parties are obligated to maintain the confidentiality and security of your information.

5. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to enhance your experience, analyze usage, and personalize content. You can manage cookie preferences through your browser settings.

6. Your Rights

Depending on your location, you may have rights related to your personal data, including:

- Accessing and correcting your information.
- Requesting deletion or restriction of your data.
- Objecting to certain data processing activities.
- Withdrawing consent where applicable.

To exercise your rights, please contact us using the information below.

7. Children's Privacy

Our services are not directed to individuals under the age of 18. We do not knowingly collect personal data from children.

8. Changes to This Policy

We may update this Privacy Policy periodically. We will notify you of any significant changes by posting the new policy on our website with a revised effective date.



9. Contact Us

If you have questions, concerns, or requests regarding your privacy or this policy, please contact:

info@theyachtguyz.com

(305)917-5493

Theyachtguyz.com

Thank you for trusting The Yacht Guyz. We are committed to protecting your privacy every step of the way.